

**Student ID:** \_\_\_\_\_  
**Student Name:** \_\_\_\_\_  
**Adviser Name:** \_\_\_\_\_

**Catalog: 2019-20 College of Liberal Arts**  
**Program: Business Management Minor**  
**Minimum Credits Required:** \_\_\_\_\_

## Business Management Minor

### Meet the Faculty

The Business Management major goes beyond business as usual. With an emphasis on sustainability and social responsibility, the Business Management major provides a solid foundation in business theory and practice, entrepreneurship, and innovation. This program prepares you to lead transformational change across a variety of business types. It enables you to learn responsible approaches to business management; develop business acumen that emphasizes innovation, values, sustainability, and social responsibility; and become empowered for success with your education, career, and life. A Business Management minor is also offered to complement a major in any discipline.

The Business Management program is grounded in Rollins' commitment to educate students for global citizenship and responsible leadership, preparing graduates to pursue meaningful lives and productive careers. The Business Management program is anchored in the Rollins values of Excellence, Innovation, and Community and the AACSB-International values of Innovation, Impact, and Engagement. The Business Management program provides opportunities for students to develop a strong set of basic business skills combined with an understanding of current economic, political, cultural, and environmental issues consistent with the Carnegie Foundation's (2012) definition of the purpose of liberal learning "to enable students to make sense of the world and their place in it, preparing them to use knowledge and skills as a means toward responsible engagement with the life of their times."

Key themes of the Business Management program are

- The Primacy of the Triple Bottom Line (TBL) in decision making
  1. Economic growth and development,
  2. Social responsibility and ethics, and
  3. Environmental sustainability.
- Contemporary theories, practices, content, and applications in business from the Common Body of Knowledge (CBK)
- The global, ethical, responsible, economic, social, environmental, legal, and technological implications of course content
- Problem solving through analysis, critical thinking, creativity, innovation, and entrepreneurship through classwork and community engagement
- Applied liberal arts skills (analytic, reflective, and strategic thinking; problem solving; legal and ethical reasoning, quantitative reasoning; and effective communication)
- Leadership, interpersonal communication, coordination, cooperation, conflict resolution, teamwork, and team building
- Application of information technology skills for research, composition, communication, calculation, and presentation
- Broad global and strategic perspectives on contemporary business, social, and environmental issues
- Reflective examination of self in relation to the global and local communities, and to the diversity of people with whom they will work
- Application of knowledge through experiential learning opportunities (internships, service learning, community engagement, business projects, and case studies)

## Minor Requirements

The Business minor may be combined with almost any major (except Business Management, Social Entrepreneurship and Business, or International Business) to give the student a better understanding of the role of business in today's world, current knowledge of business practices, and career-related skills.

Requirements for the Business Management minor are:

- seven (7) required business courses listed below (28 semester hours),
- MGT minors must earn a grade of C or better in the following courses: MGT 101, BUS 230, BUS 233, and BUS 236, and
- earn a minimum academic average of a 2.00 ('C') for all courses taken at Rollins and achieve a minimum academic average of a 2.00 ('C') for all courses taken to fulfill the minor requirements.

Course Name	Crs:	Term Taken	Grade	Gen Ed
MGT 101 - Introduction to Responsible Business Management				
BUS 230 - Financial and Managerial Accounting <i>Prereq(s):</i> MGT 101 or INB 200.				
BUS 233 - Micro and Macro Economics <i>Prereq(s):</i> MGT 101 or INB 200.				
BUS 236 - Statistics for Business <i>Prereq(s):</i> MGT 101 or INB 200.				
BUS 245 - International Organizational Behavior <i>Prereq(s):</i> MGT 101 or INB 200.				
MGT 320 - Entrepreneurial and Corporate Finance <i>Prereq(s):</i> BUS 230, BUS 233 and BUS 236.				
MGT 330 - Entrepreneurial Marketing <i>Prereq(s):</i> BUS 230, BUS 233 and BUS 236.				

**Notes:**

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